

The Junior Woman's Club of Hendersonville, Inc. - EIN 23-7006890

Children's Clothing Closet - EIN 56-1888055

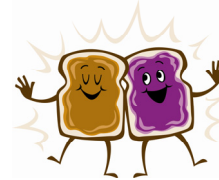
PO Box 1054, Hendersonville, NC 28793



Description of Organization & Mission:

The **Children's Clothing Closet** is a 501(c)(3) organization located in Henderson County. This organization is operated entirely by volunteers from the Junior Woman's Club of Hendersonville. The mission of the Club and Closet is **to provide quality clothing to children in need**, under the age of 18 who reside and attend school in Henderson County. Children are referred to our service from various agencies in Henderson County, including WCCA, Department of Social Services, Health Department, Children and Family Resource Center and many of the public schools in our community. A child referred to our organization receives two **new** outfits including two long-sleeved shirts, two pairs of pants (jeans or khakis), two pairs of socks and two pairs of underwear. The clothing is delivered to the referring agency for distribution, so we do not have direct contact with the children. The Children's Clothing Closet and the Junior Woman's Club of Hendersonville do not have any paid staff or board of directors, so the majority of every dollar we receive goes directly to our mission. In addition to purchasing new clothing for the children, the Closet incurs the following operating expenses: utilities including water, power, phone and security system and insurance coverage. In 2009, we clothed 1,357 children at a total cost of \$37,120. Clothing purchases totaled \$34,580 and operating expenses were \$2,540. The total spent per child is \$27.35.

The Junior Woman's Club of Hendersonville holds various fundraisers to sponsor the Children's Clothing Closet, including an annual Children Consignment Super Sale that is held in September of each year. The Children's Clothing Closet also receives funding from the United Way of Henderson County. In addition, the Children's Clothing Closet applies for local grants and did receive funding from St. James Episcopal Charities and Old Navy in 2009. While previous fundraising efforts have been great and will be continued, due to a drastic increase in need for clothing for children in Henderson County, the Junior Woman's Club of Hendersonville has determined they must pursue new and additional fundraising events because the Club can no longer meet the demand with the current fundraising efforts.



Project Title & Funding Request: 1st Annual **PB&J 5K/Fun Run.**

The Junior Woman's Club of Hendersonville will be hosting the 1st Annual PB&J 5K and Fun Run to benefit the **Children's Clothing Closet**. The race will be held at Rugby Middle School on Saturday, May 1st at 9:00am. The Junior Woman's Club of Hendersonville needs sponsors to help this project. We are looking for partners to "stick" with us to help achieve our goal to improve the lives of children. While our organization focuses on providing clothing to these children, we are looking for partners who can help this same mission but also want to encourage healthier living for children.

Contact Persons:

Kristen Freeman, JWCH President, 828-551-0200, kristenfreeman13@gmail.com
Ashley Duchesne, 5K Co-Chair, 828-290-3479, std70@bellsouth.net
Alicia Greene, 5K Co-Chair, 828-606-6914, afuduric2@yahoo.com

Estimated Project Cost for the PB&J 5K and Fun Run:

Estimated cost of t-shirts, food and beverages, awards, printing charges for the runner numbers, applications and brochures, facility charges and advertising is \$3,625.

Sponsorship Levels:

Gold Level \$4,000 – Major Sponsor for the Event – Earth Fare

Silver Level \$2,000 – name/logo listed on all correspondence & t-shirts

Bronze level \$500 - name/logo listed on all correspondence & t-shirts

Honorable Mention \$250- name listed on all correspondence & t-shirts; Less than \$250- name listed on all correspondence

Anticipated Outcomes:

The Junior Woman's Club of Hendersonville anticipates the outcome of this fundraising event to be an improved condition of the life of each child and adult who participates through physical activity in this race and also improved condition for each child who receives clothing as an outcome of the proceeds of the race. The JWCH hopes to raise community-wide awareness of the epidemic of childhood obesity, promote healthy lifestyle activities and help to provide the basic need of clothing to Henderson County children in need. Our goal for this event is to raise \$8,000 (net profit after expenses) to go directly to purchase new clothing for the Children's Clothing Closet.

